

## ED STANDRING

Ed Standring is the CEO of The Hush Collection. His dynamic career in the hospitality industry has spanned several leading businesses and brands including Richoux Group plc, Café Pasta, Bar Room Bar and Firkin Beer Co.

Ed's hospitality career got off to an illustrious start with a job bussing tables at his local Happy Eater. After university, his passion for skiing took him to Val D'Isere, where he intended to work for a season. Five years later he returned to the UK having worked his way up to overseeing a group of bars, brasseries, a hotel and a nightclub.

Back in the UK in 1998, Ed founded Bar Room Bar with Karen Jones. They raised £2m, expanded and sold to Spirit Group in October 1999 for £5m, where he proceeded to expand the concept to 30 nation-wide sites with a turnover of £25m and EBITDA of £5m and developed the Firkin Beer Co pub concept, rolling out to 20 sites in two years.

In 2004, Ed was approached by Capricorn Ventures to join Gondola Group where he developed "pizza by the metre" Yard, and turned around the legacy Café Pasta brand, leading to the founding of Relish Restaurants where he met Jamie Barber and become an early investor in Hush. Together they developed Villandry Kitchen and Ed created the award-winning Ground burger restaurant...inspired by a neighbourhood brand called Haché.

In 2011, the Kaye family investors asked Ed to become Managing Director of the AIM listed Richoux Group plc and revitalise the 100-year-old eponymous café and brasserie; over 5 years he quadrupled the market cap to £25m. Ed left the group in September 2016 to join forces once again with Jamie Barber, acquiring Haché which had inspired him all those years ago. The award-winning, all-day, burger centric restaurant brand is a dominant player in local neighbourhoods. Haché won the Casual Dining Award's "*Menu Innovation Award 2018*" and was a finalist in the National Burger Awards Which Year. In 2019 Ed lead the acquisition of Cabana by The Hush Collection.

Philanthropically minded, Ed and the Hache team worked with leading female chefs including Sabrina Ghayour, Zoe Adjonyoh and Asma Khan to create limited edition burgers which raise a significant sum for their chosen charities. During the first Covid lockdown Ed co-founded the Feed Our Frontline hospitality movement which delivered over 300k meals to the NHS. Ed and his co-founders were recognised with the lockdown hero award at the CGA Peach 2020 ceremony.

Ed is a keen sportsman and fundraiser, running the London Marathon for Shelter, completing Ride London for Glass Door and raising significant funds for Action Against Hunger through his business interests. He is a trustee of his local church, St Mary's Battersea, and lives nearby with his wife and three children.